



Stellantis, Comau and APMA Honored for Excellence in Diversity, Equity and Inclusion at 2021 Impact Awards

DEI leaders from Walser Automotive Group and Yanfeng also recognized for advancing DEI in the automotive industry.

Livonia, Mich., November 12, 2021 – The [Center for Automotive Diversity, Inclusion & Advancement](#) (CADIA) today announced the winners of the inaugural **CADIA Impact Awards**, which recognize companies and individuals who have made a measurable impact on Diversity, Equity and Inclusion in the automotive industry.

“The winners of these are making a significant impact on improving DEI across the auto industry,” said Cheryl Thompson, CADIA Founder and CEO. “We want to congratulate the winners, as well as all of the nominees, and thank them for their hard work and commitment to support our mission of doubling the number of diverse leaders in auto-mobility by 2030.”

CADIA received more than 70 nominations for awards in four Impact Award categories, and the winners were selected by a panel of judges.

Stellantis: Leadership Commitment Award

The senior leadership team at Stellantis has collectively embraced Diversity, Equity and Inclusion and demonstrated their dedication to modeling the behavior, values, and norms that foster an equitable and inclusive workplace. In 2021, Stellantis established the Company’s purpose with diversity at the core, unveiling a comprehensive Diversity & Inclusion strategy and committing to a refreshed North America D&I Council that includes eighteen hand-picked Senior leaders. Stellantis’ DEI initiatives include a first-of-its-kind partnership with the National Business League (NBL) to develop Black suppliers in the pursuit of greater racial equity in the marketplace and an Inclusive Leadership Self-Assessment that was completed by more than 2,400 leaders across the company.

Seth Kaempfer, Walser Automotive Group: Systemic Change Award

In his role as Diversity, Equity and Inclusion Specialist, Seth is a key advocate in Walser’s ongoing DEI work and mission. Seth’s commitment to DEI is unwavering, and he continually works to develop an inclusive workplace that allows a stronger sense of belonging and affirmation for all Walser employees. His actions have helped Walser continue to center diversity as an asset with equity-mindedness in thought and action.

Automotive Parts Manufacturers' Association (APMA): Champion for Diverse Talent Award

The APMA worked with its 300+ members, community partners, and government to establish the \$7M Equity, Diversity and Inclusion Fund, the first industry-wide program to directly develop and advance diverse talent. The program builds pathways to new communities that have been historically underrepresented in the manufacturing sector and removes barriers that equity-seeking groups face in gaining employment. The APMA builds relationships between community organizations and employers to help match job seekers to placements and



specifically targets organizations that support Black, Indigenous, People of Color, youth, women, and people with disabilities.

MacKenzie Gibson, Yanfeng: Creating Inclusive Cultures Award

A committed advocate and key member of Yanfeng's DEI program, MacKenzie goes above and beyond to help make the company a more inclusive place. She continuously finds innovative ways to share information with her colleagues and support the growth of the company's Diversity & Inclusion Group with contributions like her Leadership of a DEI-focused book club and her support of internally organized "TEDTalk" style events on topics such as Juneteenth, PRIDE and an overview of the Deaf and Hard of Hearing Community. Attendance at these events each month has grown and has become one of the company's most popular mechanisms for DEI discussions with employees.

Additionally, CADIA presented the **Power of One Award** to **Comau**. This award was selected by CADIA staff to recognize an individual or company that exhibited particularly outstanding leadership in DEI.

"During the nomination process, we received a particularly moving submission from a Comau employee who wanted to recognize the company for how supported they had made her feel during her transition," said Thompson. "She felt immediately welcome and accepted for her true self and has been treated with respect and kindness by Comau employees around the world. This is the perfect example of how DEI work is impacting people's lives – one person at a time."

Winners were announced Friday, November 12 during an event at Automation Alley in Troy, Michigan. Deloitte was the Premier sponsor for the event, while American Axle and Shyft Group were Excellence Sponsors. Continental, Dow, Faurecia, Ford Motor Company, Martinrea and the Michigan Manufacturing Technology Center were Champion sponsors. The Automotive News was the Media Partner and Germinator was the Air Quality Partner.

For more information about the 2021 CADIA Impact Awards or CADIA's other programs and services, please visit <https://www.automotivediversity.org> or contact info@automotivediversity.org.

About CADIA

The Center for Automotive Diversity, Inclusion and Advancement was launched in 2017 with the idea that diverse talent had long been overlooked and undervalued in the automotive industry. CADIA set about to create avenues of success for people of all diversity dimensions in automotive by providing professional development opportunities. A mission driven organization, CADIA provides Diversity, Equity & Inclusion tools, networks, insights, and practical advice to companies in the auto-mobility space in order to double the number of diverse leaders in automotive by 2030. To learn more, visit www.automotivediversity.org.

Media Contact:

Lisa Lark

Lisa@LisaLarkCommunications.com

313-410-8477