

Key Membership Components

□ CADIA Kick Start

- Initial discovery session in year 1
- Discovery and assessments year 2 +
- Self assessment
- Session summary with resources, recommendations
- Quarterly check in meetings

□ DEI Communications Toolkit

- Press release, logos, communications templates for all stakeholders around DEI

□ Participation in Industry DEI Roundtables

- Connect, learn and share best practices with other DEI Champions in the industry
- Includes the DEI Roundtable Series, CEO Coalition for Change and/or the DEI Council for Retail Automotive

□ CADIA Member Resource Hub

- Tailored DEI resources based on each members needs as determined in the CADIA Kick Start Sessions shared via private link